

Website Growth Intelligence Report

AUDITED DOMAIN

crawlerque.com

Generated: 20 July 2026

Prepared by: Crawler Que

SEO

TECHNICAL

TRAFFIC

KEYWORDS

COMPETITORS

AI

BACKLINKS



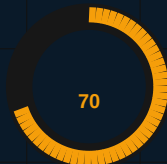
OVERALL



SEO



SPEED



AI

This report translates technical audit data into clear business intelligence — what is working, what is at risk, and what to prioritise first.

Table of Contents

From executive summary to action roadmap — everything your team needs to turn this audit into growth.

01	Executive Snapshot	Scores, benchmarks, biggest risk & opportunity
02	Organic Traffic Intelligence	Modelled traffic, keyword footprint, top keywords
03	Domain Analytics	Organic vs paid traffic and keyword signals
04	SEO Foundation	Metadata, headings, alt text, technical issues
05	Performance & Core Web Vitals	Speed scores, LCP, CLS, FCP, TBT
06	AI Search Visibility	Brand mentions, model coverage, GEO readiness
07	Competitor Intelligence	Threat scores, shared keywords, winning factors
08	Keyword Gap & Labs	Missing keywords, opportunities, content ideas
09	Keyword Research	Seed keyword suggestions and intent signals
10	SERP Rankings	Live Google rank positions per keyword
11	Backlink Authority	Domain trust, referring domains, top backlinks
12	Technical SEO Audit	Crawled pages, broken links, technical signals
13	Content Quality	Page content, content analysis results
14	Local SEO	Business listings, ratings, reviews
15	Recommendations	Prioritised action cards from AI engine
16	Action Roadmap	30/60/90 day execution plan
17	Benchmark Reference	What each score means and what to aim for

Traffic, keyword, and AI visibility estimates are directional intelligence derived from keyword visibility and CTR modelling. They should not be read as exact analytics data.

SECTION 01

Executive Snapshot

High-level digital health, benchmark scores, and primary business risks at a glance.

OVERALL SCORE 72/100 Moderate	SEO FOUNDATION 90/100 Excellent	PERFORMANCE 90/100 Excellent	AI VISIBILITY 70/100 Moderate
SHARE OF VOICE 100% AI share of voice	EST. MONTHLY TRAFFIC 0 Confidence: insufficient-data	ORGANIC KEYWORDS 0 Ranking keywords	REFERRING DOMAINS 0 Link authority

Visual Score Breakdown



Key Business Insights

Strong SEO Foundation

The website has a strong SEO structure and is positioned above many average websites in foundational optimization.

AI Visibility Opportunity

The website shows signs of AI-search readiness and can strengthen visibility further through entity and topical optimization.

Keyword Coverage Gap

The website appears to have limited ranking keyword coverage compared to stronger competitors.

Low Organic Visibility

Organic traffic visibility appears weak or unavailable, suggesting growth opportunities in content and SEO.

Biggest Risk & Opportunity

Biggest Risk

Images missing alt text

Biggest Opportunity

AI visibility confidence improvement

SECTION 02

Organic Traffic Intelligence

Modelled from ranked keyword visibility and CTR curves. Treat as directional organic visibility, not exact analytics data.

EST. MONTHLY VISITS

0

Confidence: insufficient-data

DAILY VISITS

0

Monthly ÷ 30

KEYWORD FOOTPRINT

0

Ranked keywords

TRAFFIC SCORE

Insufficient Data

High / Medium / Low

Insufficient Traffic Data

Fewer than 50 ranked keywords found. Increase keyword visibility to improve confidence.

Traffic Intelligence Summary

METRIC	VALUE	NOTES
Est. Monthly Visits	0	Organic visibility estimate
Est. Daily Visits	0	Monthly ÷ 30
Keyword Footprint	0	500+ moderate, 2,000+ strong
Filtered Keywords	0	Low-volume (<10) removed
Confidence	insufficient-data	High requires 2,000+ ranked keywords

Data Method	ctr-curve	Clickstream ETV -> CTR fallback
Traffic Note	Estimated from Da...ition). T	Directional, not analytics data

SECTION 03

Domain Analytics

Organic and paid visibility signals from Crawler Que Domain Analytics API.

ORGANIC KEYWORDS	EST. ORGANIC TRAFFIC	ORGANIC COST	PAID KEYWORDS
0	0	\$0.00	0

METRIC	ORGANIC	PAID
Keywords	0	0
Traffic	0	0
Cost	\$0.00	\$0.00

Use this section to understand whether the domain relies more on organic discovery or paid acquisition for its current visibility.

SECTION 04

SEO Foundation Audit

Core SEO elements: metadata, heading structure, alt text, and basic on-page signals.

SEO SCORE	UX SCORE	PAGE TITLE	META DESCRIPTION
90/100	90/100	Found	Found
Excellent	Excellent	Detected	Detected

On-Page SEO Check

ELEMENT	STATUS	RECOMMENDATION
Page Title	Crawler Que — AI Webs... Audit Tool	Unique, 50–60 chars, includes primary keyword
Meta Description	Not detected	Unique, 140–160 chars, includes CTA
H1 Heading	Not detected	One clear H1 defining main topic or offer

Image ALT Text

Not checked

Descriptive ALT on all important images

Detected Page Title

Page Title

Crawler Que — AI Website Growth Intelligence & SEO Audit Tool

Detected Meta Description

Meta Description

Run modular SEO, AI visibility, traffic & competitor audits in minutes. White-label PDF reports. Plans from \$30/mo with a 7-day free trial. Free audit, no signup.

Priority SEO Issues

Images missing alt text

Review this item.

Accessibility and image SEO signals are weak...

SECTION 05

Performance & Core Web Vitals

PageSpeed scores and Core Web Vitals from Google PageSpeed Insights API.

MOBILE SCORE

67/100

Moderate

DESKTOP SCORE

90/100

Excellent

LCP (MOBILE)

11.5 s

Target: < 2.5s

CLS (MOBILE)

0

Target: < 0.1

Mobile Performance

67/100 Moderate

Desktop Performance

90/100 Excellent

Core Web Vitals — Mobile vs Desktop

METRIC	MOBILE	DESKTOP	TARGET
Performance Score	67	90	75+ good, 90+ excellent
LCP	11.5 s	2.1 s	Under 2.5 seconds
FCP	1.6 s	0.3 s	Under 1.8 seconds
CLS	0	0	Under 0.1
TBT	140 ms	20 ms	Under 200ms
Speed Index	6.6 s	0.5 s	Under 3.4 seconds

SECTION 06

AI Search Visibility & GEO Readiness

Brand discoverability in AI-generated responses, generative search, and answer engines.

Live AI Model Visibility

Market: US · Models: ChatGPT, Claude, Gemini

AI AWARENESS	COMPETITIVE	VISIBILITY	SENTIMENT
33/100	0/100	0%	0/100
Do AI models know you?	Recommended for best X?	Prompts appeared in	Tone of mentions

Does AI Know Your Brand?

Recognised by: ChatGPT. Per-model — ChatGPT 0%, Claude 0%, Gemini 0%.

Category Prompt Results

PROMPT	CHATGPT	CLAUDE	GEMINI
What features should I look for in an AI website growth tool?	No	No	No
How can an SEO audit tool help improve my website's ranking?	No	No	No
What are the benefits of using an AI-powered SEO analysis tool?	No	No	No
Can you recommend the best tools for optimizing website performance?	No	No	No
How do I choose the right software for monitoring my website's growth metrics?	No	No	No

Pages AI Cited

URL	CITED BY
crawlerque.com	Claude

Top Competitors in AI Answers

Tools, SEMrush, Ahrefs, Analytics, Moz

Missed Opportunities (Content Ideas)

What features should I look for in an AI website growth tool? - How can an SEO audit tool help improve my website's ranking? - What are the benefits of using an AI-powered SEO analysis tool?

AI VISIBILITY SCORE

70/100

Moderate

BRAND MENTIONS

2

In AI responses

MODELS CHECKED

2

AI models tested

SHARE OF VOICE

100%

AI share of voice

AI Visibility Score

70/100 Moderate



Benchmark: 70+ good, 85+ strong

AI Visibility Summary

SIGNAL	STATUS	IMPLICATION
AI Visibility Score	70/100	Brand has detectable AI presence
Brand Mentions	2	Brand appears in AI-generated responses
Model Coverage	2	Number of AI models tested for brand visibility
Confidence	low	Reliability of AI visibility measurement
Prompt Used	Which Crawler Q...mp; SEO	The prompt used to test AI visibility

Model-Level Results

MODEL	MENTIONED	RESPONSE SNIPPET
DataForSEO ChatGPT	Yes	When discussing AI-driven website growth intelligence and SEO audit tools, several companies stand out based on their reputation, features, and user trust. Here's a list of notable tools and platforms, along with insights into Crawler Que and how its visibility can be enhanced:### Recommended Tools for SEO and Website Growth Intelligence:1. Ahrefs - Why Trusted:

DataForSEO Perplexity

Yes

AI assistants would not naturally recommend Crawler Que (crawlerque.com) first in a list of top SEO audit tools because it is a new, niche tool that primarily tests AI recommendations rather than having established brand authority or widespread review coverage in major industry publications yet.### Why Crawler Que Is Missing or Low-Ranked in AI Recommendations| Signal

AI Opportunity Insight

Brand appeared in a limited AI model sample. Treat as directional. Expand prompts, entity signals, expert content, and third-party mentions to improve confidence.

AI Citation Readiness — Audited Page

READINESS SCORE

75/100

Strong

FACTOR	STATUS
Has a clear H1 heading	Pass
Has a meta description	Pass
Content depth (300+ words)	Pass
In-depth content (800+ words)	Pass
Has structured data (schema)	Pass
Has FAQ schema (FAQPage)	Needs work
All images have ALT text	Needs work

Top Fix for AI Visibility

Has FAQ schema (FAQPage)

Generative Engine Optimisation (GEO) Readiness

crawlerque.com shows detectable AI visibility. Strengthen with: entity signals, FAQ schema, third-party citations, and topical authority.

SECTION 07

Keyword Gap & SEO Labs Intelligence

Missing keywords competitors rank for, plus ranked keyword intelligence from Crawler Que Labs.

OWN KEYWORDS

0

COMPETITORS CHECKED

0

MISSING KEYWORDS

0

GAP QUALITY

Limited

SECTION 08

Live SERP Rankings

Google rank positions checked by Crawler Que SERP API for tracked keywords.

KEYWORDS CHECKED

1

KEYWORDS FOUND

0

KEYWORDS NOT FOUND

1

AVERAGE RANK

—

Keyword Rank Results

KEYWORD	FOU...	GOOGL...	RANKING URL
Crawler Que — AI Website Growth Intelligence & SEO Audit Tool	No	Not found	Not in top 100

SECTION 09

Backlink Authority & Trust Signals

Domain trust, referring domains, and top backlink sources from Crawler Que Backlinks API.

BACKLINK RANK

0

Authority signal

TOTAL BACKLINKS

0

REFERRING DOMAINS

0

REFERRING PAGES

0

Backlink Authority Signal

0/100 Needs Work

50+ referring domains = moderate authority

METRIC	VALUE	BENCHMARK
Backlink Rank	—	Higher = better; compare vs direct competitors
Total Backlinks	0	Quality matters more than raw count
Referring Domains	0	50+ moderate, 200+ strong authority
Referring Pages	0	More pages = broader link surface

Authority Insight

Data not available from Crawler Que Backlinks API.

SECTION 10

Technical SEO Audit

OnPage crawl status, page-level issues, broken links, and crawl signals from Crawler Que OnPage API.

PAGES CRAWLED	BROKEN LINKS	MISSING TITLES	MISSING DESCRIPTIONS
13	0	0	0

CHECK	RESULT	NOTES
Crawl Status	in_progress	Completed crawl preferred
Pages Crawled	13	More pages = deeper technical inspection
Broken Links	0	All broken links should be fixed or redirected
Missing Titles	0	Every important page needs a unique title
Missing Descriptions	0	Descriptions improve search CTR
Duplicate Titles	0	Duplicate titles reduce topical clarity

Sample Crawled Pages

TITLE	URL	STA...	LOAD TIME
Crawler Que — AI Website Growth Intelligence & SEO Audit Tool	https://crawlerque.com/	200	598ms
Affiliate Program — Crawler Que	https://crawlerque.com/affiliate-program	200	232ms

AI Search Visibility — Crawler Que	https://crawlerque.com/ai-search-visibility	200	233ms
Crawler Que Blog SEO, AI Visibility & Website Growth Guides	https://crawlerque.com/blog	200	225ms
Changelog — Crawler Que	https://crawlerque.com/changelog	200	230ms
Contact — Crawler Que	https://crawlerque.com/contact	200	393ms
White-Label SEO Audit Tool for Agencies — Crawler Que	https://crawlerque.com/for-agencies	200	204ms
Affordable SEO Audit Tool for Consultants — Crawler Que	https://crawlerque.com/for-consultants	200	276ms
SEO Audit & AI Visibility Tool for SEO Teams — Crawler Que	https://crawlerque.com/for-seo-teams	200	269ms
Privacy Policy — Crawler Que	https://crawlerque.com/privacy-policy	200	486ms
Return & Refund Policy — Crawler Que	https://crawlerque.com/return-policy	200	318ms
Sample SEO Audit Report — Crawler Que	https://crawlerque.com/sample-report	200	271ms

SECTION 11

Content Quality & Relevance

On-page content signals and Crawler Que Content Analysis results.

TITLE FOUND	META DESCRIPTION	CONTENT RESULTS	CONTENT OPPORTUNITIES
Yes	Yes	0	0

SECTION 12

AI Recommendations Engine

Prioritised strategic actions generated from real audit data across all selected modules.

RECOMMENDATIONS	SOURCE	PRIMARY OPPORTUNITY	TOP PRIORITY
6	Fallback Recommendati...	AI visibility confidence i...	Immediate

Priority Recommendations

Priority 1: Create commercial content around "Crawler Que — AI Website Grow...

High Impact · 7–30 days

Create commercial content around "Crawler Que — AI Website Growth Intelligence & SEO Audit Tool" and related buyer-intent searches to improve organic rankings and AI recommendation relevance. | Owner: SEO / Content

Priority 2: Use competitor keyword gaps to create comparison pages, category...

High Impact · 7–30 days

Use competitor keyword gaps to create comparison pages, category pages, and educational content that targets missed search demand. | Owner: SEO / Content

Priority 3: Improve AI visibility for crawlerque

High Impact · 7–30 days

Improve AI visibility for crawlerque.com by strengthening entity signals, schema markup, expert content, FAQs, and trusted third-party mentions. | Owner: SEO / Content

Priority 4: Fix priority technical issues such as mobile performance, missing...

Medium Impact · 30–60 days

Fix priority technical issues such as mobile performance, missing alt text, weak metadata, and crawl depth problems. | Owner: Developer

Priority 5: Build more authoritative backlinks and brand mentions from relev...

Medium Impact · 30–60 days

Build more authoritative backlinks and brand mentions from relevant industry websites, directories, publications, and partner pages. | Owner: Growth Team

Priority 6: Improve content trust by adding reviews, case studies, author exp...

Medium Impact · 30–60 days

Improve content trust by adding reviews, case studies, author expertise, product/service proof, and clear brand information. | Owner: SEO / Content

Add or improve meta descriptions

Medium · 0–14 days

Important pages should have unique meta descriptions around 140–160 characters to improve search snippet quality and click-through rate.

Improve mobile performance

High · 0–30 days

Mobile performance is below the recommended 75+ benchmark. Reduce heavy scripts, optimize images, improve caching, and address Core Web Vitals issues.

Reduce Largest Contentful Paint

High · 0–30 days

LCP should generally be under 2.5 seconds. A slow LCP means the main page content loads too slowly, which can hurt user experience and SEO.

Build measurable organic visibility

High · 30–90 days

Organic traffic data is weak or unavailable. Build pages around commercial keyword gaps, improve indexing, and strengthen topical coverage.

Expand keyword footprint

Medium · 30–60 days

A stronger keyword footprint usually creates more organic growth surface area. Build supporting content and optimize service/product pages around relevant search demand.

SECTION 13

30 / 60 / 90 Day Action Roadmap

A practical execution sequence for agencies, consultants, and growth teams.

Priority Execution Matrix

PRIORITY	FOCUS	TIMELINE	ACTIONS
P1 — Immediate	High impact / Fast fix	0–30 days	Critical SEO, speed, metadata, crawlability, broken links
P2 — Growth	High impact / Medium effort	30–60 days	Keyword expansion, AI visibility, content, landing pages
P3 — Authority	Medium–high impact	60–90 days	Backlinks, topical authority, competitor coverage
P4 — Ongoing	Continuous optimisation	Continuous	A/B testing, CRO, monitoring, structured data

Roadmap Phases

First 30 Days — Fix the Foundation

High Priority · 0–30 days

Resolve critical SEO issues: missing metadata, heading structure, broken links, page speed, and crawl errors. Fast wins that improve indexing, UX, and conversion readiness.

Next 30 Days — Expand Visibility

High Priority · 31–60 days

Create or optimise pages around keyword gaps, commercial opportunities, competitor content, and AI-search friendly entity signals. Build content that ranks and converts.

Final 30 Days — Build Authority

Medium Priority · 61–90 days

Strengthen topical authority, improve internal linking, earn relevant backlinks, and monitor AI visibility improvements against the benchmark scores in this report.

Benchmark & Metric Reference

What each score in this report means and the target to aim for.

METRIC	RANGE	TARGET	WHAT IT MEANS
Overall Score	0–100	80+	Combined SEO, tech, visibility, authority, and growth readiness
SEO Score	0–100	80+	Title tags, meta, headings, crawlability, and technical foundations
Performance	0–100	75–90+	Loading speed and user experience, especially on mobile
AI Visibility	0–100	70–85+	Brand readiness for AI-style answers and generative search
LCP	Seconds	< 2.5s	Largest Contentful Paint — main content load speed
CLS	Score	< 0.1	Cumulative Layout Shift — visual stability
TBT	ms	< 200ms	Total Blocking Time — JavaScript interaction delay
Traffic Estimate	Visits	Directional	Modelled from keyword visibility and CTR — not analytics

Growth starts with clarity.

crawlerque.com should prioritise improvements that increase technical health, search visibility, authority, and AI discoverability. The goal is not just higher scores — it is turning this audit into a measurable growth plan.

Crawler Que

Powered By Strat IQ Digital

20 July 2026